

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of the)
Rules and Regulations)
Implementing the Telephone) CG Docket No. 02-278
Consumer Protection Act of)
1991)

Submission for the Record of Joe Shields on Petition for
Clarification Filed by the P2P Alliance

Attached is yet another example that proves the P2P Alliance is a sham! The claim that a two way conversation ever occurs with a P2P platform is a blatant lie.

In the attached a preposterous claim is made that a click monkey can converse with 1,500 text message call recipients in an hour: "Each agent can send out around 1500 texts in the span of an hour..." It is a physical impossibility for one person to converse one on one with 1,500 individuals in one hour.

And again the same false claim is made that P2P texting is TCPA compliant: "Since agents are manually hitting the send button for every text, with texts going out from a ten digit number, p2p texting stays compliant of texting regulations."

If the Commission creates an exemption for P2P texts and P2P robocalls the robocall epidemic will increase drastically and overrun our telecommunications network. The

Commission must not fall for the lies from petitioners such as the P2P Alliance whose sole interest is in circumventing and neutering the TCPA.

The Commission needs to step up to the plate now and address these lying petitions expeditiously and firmly! Ignoring these petitions or taking years to decide on the petitions leads inevitably to what we see today - a false claim that the calling platform is TCPA compliant. Deny the petition or condone the takeover of our telecommunications network by text and robocall blasters who have no respect for consumer privacy.

Respectfully submitted.

 /s/

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PERSONALIZED CONVERSATIONS AT SCALE

Peer to Peer Texting Campaigns

Engage supporters with one to one conversations.

I agree to the [terms of service](#) and [privacy policy](#)

Hey Jon, this is Melinda from Hope Society. Our next rally is this Saturday at 3pm 🕒 .There'll be snacks and drinks 🍷 . Want to come?

Yes, I'd love to!

Great! We're meeting up at Baker Street in Marylebone. See you there 😊 .

You will. And I'm bringing friends.



Why Peer To Peer Texting?



Personalize



Mobilize



Initiate Action

You're not hitting send to a list. Every contact in your peer to peer texting campaign is part of a personalized one-to-one conversation.

Reach out to thousands in the span of a few minutes. Nurture interest for your events, identify voter issues and unite people around a common cause.

action like making a donation, attending an event or going out to vote is made easier with a volunteer answering queries and having an actual back and forth conversation.

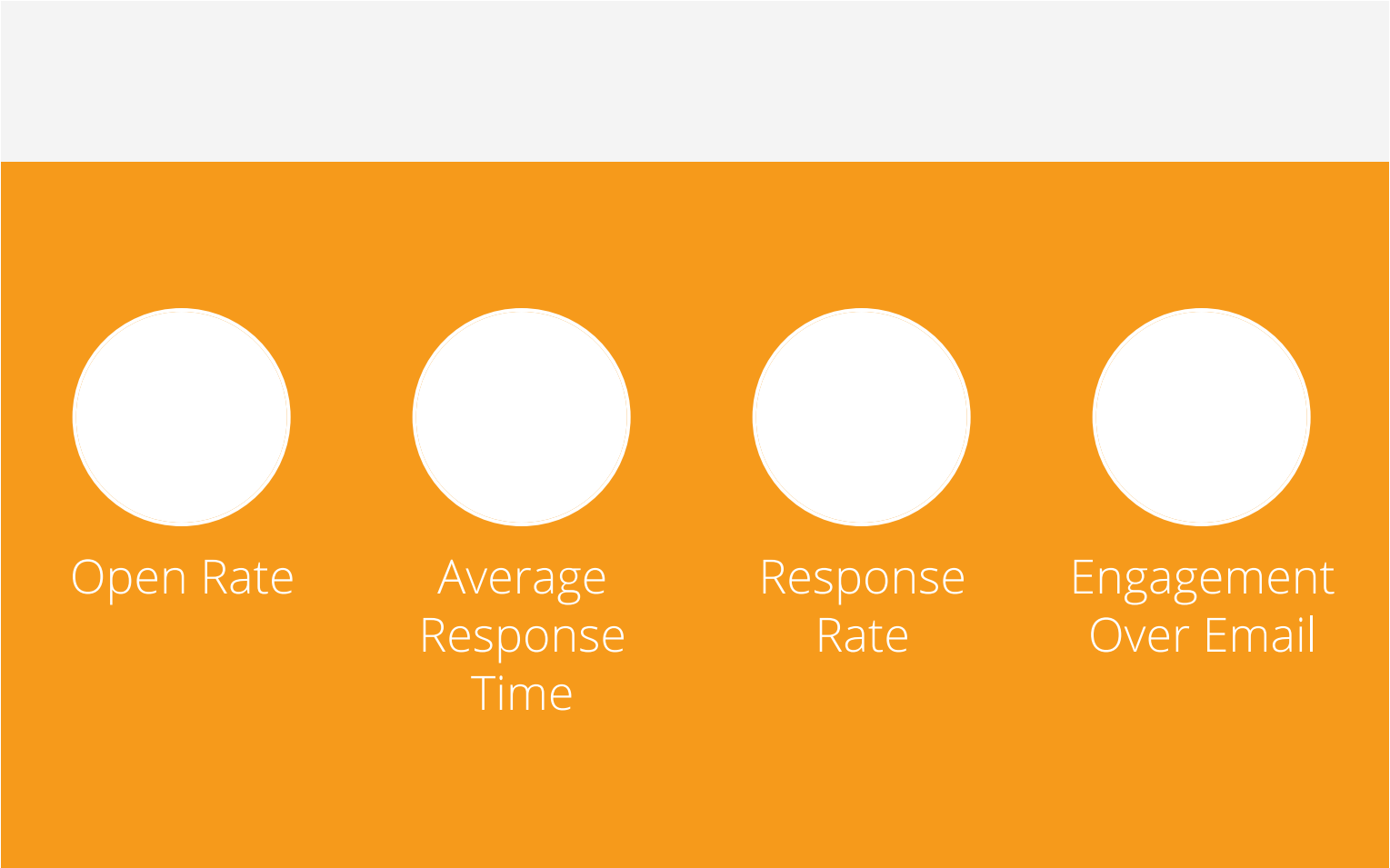
SEE PRICING

REQUEST A DEMO

1,500 text messages an hour!

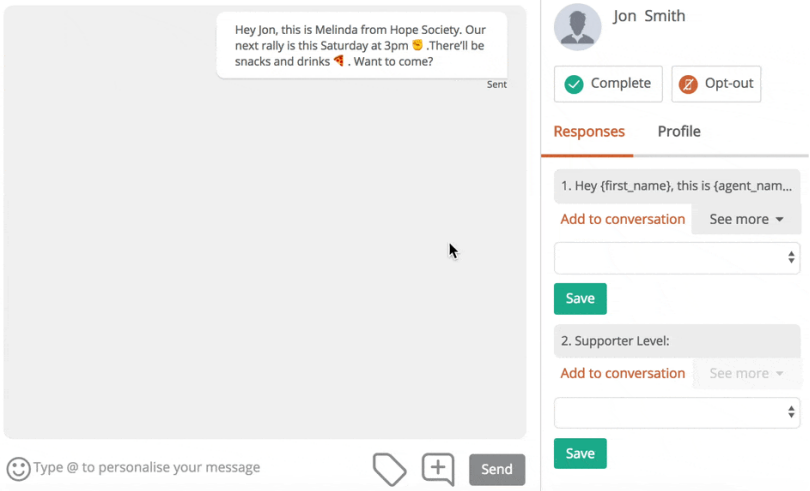
What is peer to peer texting?

Peer to peer texting lets organizations send text messages to people with the help of agents. The campaign manager uploads the contact list and assigns a batch of contacts to each agent, who then reach out and engage people in one-to-one conversations. Each agent can send out around **1500 texts in the span of an hour** with data collected from conversations instantly syncing with your CRM. Since agents are manually hitting the send button for every text, with texts going out from a ten digit number, p2p texting stays **compliant** of texting regulations.



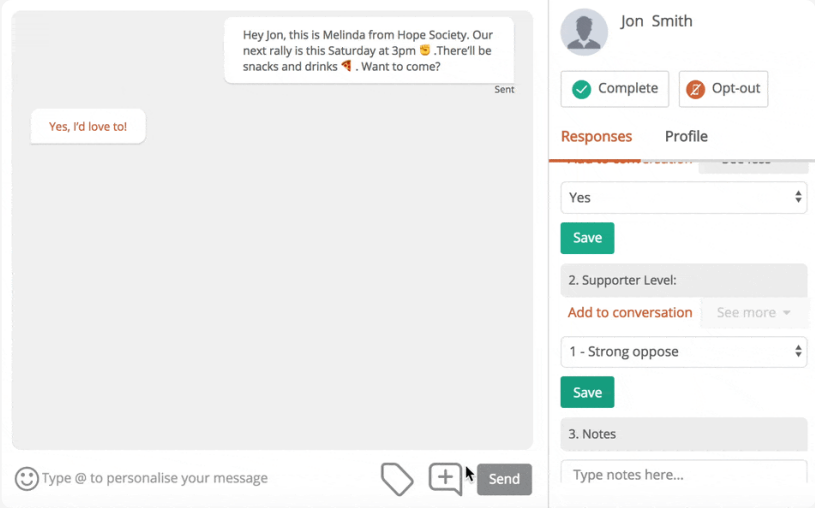
Collect Data

Use surveys in your peer to peer texting campaign to collect data on every interaction. You can create your own surveys or import custom surveys through integrated apps.



Respond Faster

Save frequently used responses as templates and add them to the conversation with a click. All texts are automatically personalized with individual contact details from your database.

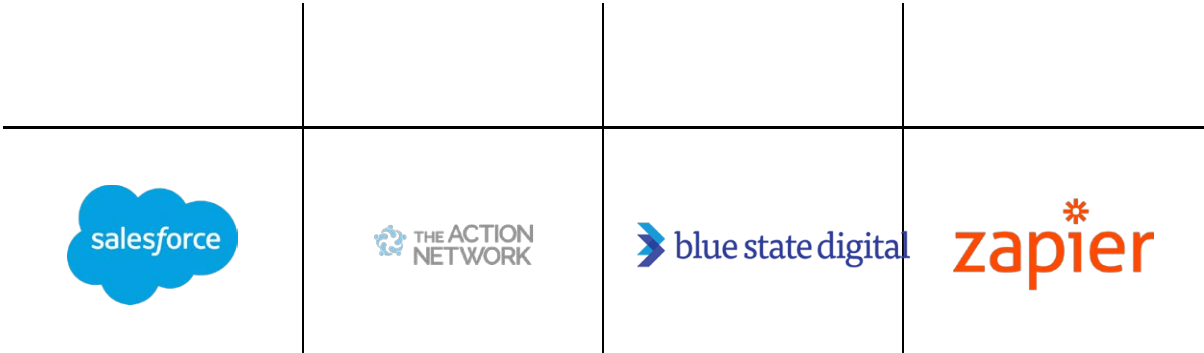


This automates the entire text message blasting process. It proves that no personal two way communication is occurring between the click monkey and the recipients of the unwanted and unauthorized text message blasts.

SYNC YOUR DATA

Integrations tie it all together





Putting peer to peer texting to
the test in the BC Liberal
Leadership race

[READ CASE STUDY](#)

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globe





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